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OBJECTIVE

To generate more wealth than ever before possible for you and for me

SUMMARY

- Degreed professional
- Psychologically geared to set firm goals, achieve and exceed them
- Outstanding networking abilities

EXPERIENCE

- Senior Account Manager / Regional Sales Manager
17 years at CBS / Viacom / Infinity Broadcasting Stations-KOAI, Smooth Jazz The Oasis, KLUV, Oldies and KYNG, Young Country
- Account Executive/Senior Marketing Manager 9 years at ABC / Capital Cities Broadcasting / BuenaVista/ Disney Affiliates – Country, NewsTalk, Sports WBAP & KMEO, Memories.
- On-Air News 6 years from Development of Public Affairs Programming, Producer, Editor, Writer, Graphic Art, Film, and Announcer WBFO, WBEN, WKBW, Buffalo Evening Newspaper
- Television talk show host 2 years - Channel 13 / Cable
- Photographer 2 years

EDUCATION

Clayton University, Missouri

PhD

Radio Advertising Bureau

Certified Radio Marketing Consultant

CRMC

University of Texas, Dallas, Texas

Post Graduate Work

Communications

State University of New York, Buffalo, New York

Bachelors & Masters

Arts and Humanities-Organizational Communication

SOME OF MY ORGANIZATION AFFILIATIONS HAVE INCLUDED:

Executive Director – Schussmeister’s Ski Club

Vice President – Graduate Student Association

Guest Lecturer – University of Texas, and Texas Christian University

Instructor / Professor – State University of New York, University Of NorthTexas

Board of Directors – Women’s Center of Dallas, Dallas Classical Guitar Society

Board of Directors – AIDS ARMS Network, Inc. (LifeWalk), Volunteers Of America (VOA)

Board of Directors – ACLU, Texas Commission On Natural Resources

Member – American Women in Radio and Television (AWRT)

Member – MENSA, Society For Creative Anachronism, Dallas Museum Of Art

Member – Women’s Chorus Of Dallas, Audubon Society, Scarborough Academy Performing Arts

Life Member – Sierra Club

PUBLICATIONS

Report of the Manpower Resources Study Committee, presented to International Communications Association

Radio Sales for Fun and Profit: How to Use Common Sense and Statistical Data to Target Your Advertising, Dissertation, and Ph.D. – Clayton University

SPECIAL TALENTS / HOBBIES

Bilingual/French, Guitarist/Singer, Songwriter, Character Voices, Motivational Speaker, Golf, Bowling
